ORDER

Orders Order / Rev: 710410 - 6 06299734 Alt Order #: OBAMA FOR AMERICA Product Desc: Estimate: 1536 A 09/12/12 - 09/17/12 Flight Dates: Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 08/28/12 / 09/17/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-4 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/10/12	09/16/12	134	\$91,150.00	\$77,477.50
09/17/12	09/23/12	33	\$27,675.00	\$23,523.75

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	167	\$118,825.00	\$101,001.25	0.00
Totals	167	\$118.825.00	\$101.001.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
1 WTSP 09/12/12 09/14/1	ON (M-Su) ON (M-Su)	СМ	M-F 137, Sa (4:30 XM-4:	а 1205,WГF 59 XM)	:30	4	\$50.00 P-4	0.00 NM	4	\$200.00
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays WTF	Spots/Week 4	<u>Rate</u> \$50.00	Rating 0.00						
2 WTSP 09/17/12 09/17/1	ON (M-Su) ON (M-Su)	СМ	M-F 137, Sa (4:30 XM-4:	a 1205,M 59 XM)	:30	2	\$75.00 P-4	0.00 NM	2	\$150.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$75.00	Rating 0.00						
3 WTSP 09/12/12 09/14/1	2 5-530a 5-530a 10 News	СМ	5-530a	WTF	:30	4	\$90.00 P-4	0.00 NM	4	\$360.00
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 <u>09/16/12</u>	Weekdays WTF	Spots/Week 4	Rate \$90.00	Rating 0.00						
4 WTSP 09/17/12 09/17/1	2 5-530a 5-530a 10 News	CM	5-530a	M	:30	1	\$100.00 P-4	0.00 NM	0	\$0.00
Start Date End Date Week: 09/17/12 09/23/12	Weekdays M	Spots/Week 1	Rate \$100.00	Rating 0.00						
<u>Spot</u> <u>Ch</u> <u>Date Range</u> 1 WTSP 09/17/12-09/23/12	Description 5-530a	<u>Star</u> 5-53	t/End Time 60a	<u>V\</u> M	<u>/eekdays</u> 	<u>Leng</u>	gth Rate 30 (\$100.00)	Rtg Type 0.00 NM		
Credited							^		_	
5 WTSP 09/12/12 09/14/1	2 530-6a 530-6a 10 News	СМ	530-6a	WTF	:30	4	\$100.00 P-4	0.00 NM	4	\$400.00
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$100.00	Rating 0.00						
6 WTSP 09/17/12 09/17/1	2	СМ	530-6a	M	:30	1	\$150.00 P-4	0.00 NM	1	\$150.00

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Order / Rev: 710410 - 6 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			530-6a 530-6a 10 News									_	
Sta Week: 09	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$150.00	Ratir 0.0							
7 WTSP	09/12/1	2 09/14/12	M-F 6-7a 6-7a 10 News	СМ	6-7a	-	WГF-	- :30	4	\$125.00 P-4	0.00 NM	4	\$500.00
Sta Week: 09	art Date /10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$125.00	Ratir 0.0							
8 WTSP	09/17/1	2 09/17/12	M-F 6-7a 6-7a 10 News	СМ	6-7a]	M	- :30	1	\$175.00 P-4	0.00 NM	1	\$175.00
Sta Week: 09	art Date /17/12	End Date 09/23/12	Weekdays M	Spots/Week	Rate \$175.00	Ratir 0.0	_						
			CBS This Morning	g CM	7-9a		WTF-	- :30	4	\$125.00 P-4	0.00 NM	3	\$375.00
Sta	art Date	End Date	CBS This Mornin Weekdays	g Spots/Week	(7:00 AM-8 Rate	:00 AM) Ratir	ng						
Week: 09 Spot Ch	/10/12 n Date Ra	09/16/12 ange D	WTF Description	4 Star	\$125.00 t/End Time	0.0	00	Weekdays	Len	gth Rate	Rtg Type		
2 WTSF			CBS This Morning	7-9a		(7:00 AI	M-8:00 A	4 WThF		:30 (\$125.00			
		2 09/17/12	CBS This Morning	g CM	7-9a]	M	- :30	1	\$200.00 P-4	0.00 NM	1	\$200.00
Sta	art Date	End Date	CBS This Mornin Weekdays	g Spots/Week	(7:00 AM-8 Rate	:00 AM) Ratir	na						
Week: 09	/17/12	09/23/12	M	1	\$200.00	0.0	00					ļ	
11 WTSP	09/12/1	2 09/14/12	CBS This Mornin		7-9a (8:00 AM-9		WTF-	- :30	4	\$125.00 P-4	0.00 NM	4	\$500.00
Sta Week: 09	art Date /10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$125.00	Ratir 0.0	_						
			CBS This Morning	-	7-9a]	M	- :30	1	\$200.00 P-4	0.00 NM	1	\$200.00
Sta	art Date	End Date	CBS This Mornin Weekdays	g Spots/Week	(8:00 AM-9 Rate	Ratir	<u>ng</u>						
Week: 09		09/23/12	M M-F 9-930a 10 N	1 ews. 9a@1M	\$200.00 9-9:30A	0.0	00 WГF-	- :30	4	\$70.00 P-4	0.00 NM	3	\$210.00
			10 News, 9am					.00	·	ψ. σ.σσ.	0.00		Ψ=.0.00
Week: 09		End Date 09/16/12	Weekdays WTF	Spots/Week 4	\$70.00	Ratir 0.0							
	Date Ra 09/10/12		escription 1-F 9-930a 10 New		t/End Time 30A			WeekdaysWThF	<u>Len</u>		Rtg Type 0.00 <i>NM</i>		
_	e <i>dited</i> g 102-10	3]											
			M-F 9-930a 10 N	ews, 9a@iM	9-9:30A]	M	- :30	2	\$100.00 P-4	0.00 NM	1	\$100.00
Sta	art Date	End Date	10 News, 9am <u>Weekdays</u>	Spots/Week	Rate	Ratin	ng						
Week: 09 Spot Ch	/17/12 <u>n Date Ra</u>	09/23/12 ange D	M Description	2 Star	\$100.00 t/End Time	0.0	00	Weekdays	Len	gth Rate	Rtg Type		
2 WTSF			<i>1-F</i> 9-930a 10 New	rs, 9am 9-9:	30A			M		:30 (\$100.00	0.00 NM	'	
[m	oving to o	order 710415											
			M-F 9-930a 10 No 10 News, 9am	•	9-9:30A		WTF-	- :30	4	\$70.00 P-4	0.00 NM	4	\$280.00
Sta Week: 09	art Date /10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 4	Rate \$70.00	Ratir 0.0	_						
16 WTSP	09/17/1	2 09/17/12	M-F 930-10a Inside Edition	СМ	930-10a		M	- :30	2	\$100.00 P-4	0.00 NM	2	\$200.00
Sta Week: 09	art Date /17/12	End Date 09/23/12	Weekdays M	Spots/Week 2	Rate \$100.00	Ratir 0.0	_						
			M-F 10-11a	CM	10-11a		WTF-	- :30	4	\$50.00 P-4	0.00 NM	4	\$200.00
Sta Week: 09	art Date /10/12	End Date 09/16/12	Studio 10 Weekdays WTF	Spots/Week 4	<u>Rate</u> \$50.00	Ratir 0.0							
		00,10,12			#00.00	0.						•	

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Order / Rev: 710410 - 6 Advertiser: Obama/D/President

Start Date

Credited

Credited

Start Date

Ch Date Range

Week: 09/10/12

End Date

09/16/12

End Date

2 WTSP 09/10/12-09/16/12 M-F 2-3p

3 WTSP 09/10/12-09/16/12 M-F 2-3p

28 WTSP 09/17/12 09/17/12 M-F 2-3p

Weekdays

- - WTF- -

Description

The Talk

Weekdays

Spots/Week

4

2-3p

2-3p

CM

Spots/Week

Rate

Rate

\$300.00

Start/End Time

2-3p

Rating

Rating

0.00

M- - - - -

Weekdays

- - WThF- - - -

--WThF----

:30

Length

:30

Rate Rtg Type

0.00 NM

0.00 NM

\$300.00

(\$300.00)

\$300.00 P-4

:30 (\$300.00) 0.00 NM

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Flight Dates: 09/12/12 - 09/17/12 Estimate: 1536 A

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 09/17/12 09/17/12 M-F 10-11a M- -\$75.00 P-4 18 WTSP 10-11a :30 0.00 NM \$75.00 Studio 10 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$75.00 0.00 19 WTSP 09/12/12 09/14/12 Price Is Right CM 11a-12p --WTF--:30 5 \$375.00 P-4 0.00 NM 5 \$1,875.00 Price Is Right Weekdays Start Date **End Date** Spots/Week Rate Rating - - WTF- -Week: 09/10/12 09/16/12 5 \$375.00 0.00 20 WTSP 09/17/12 09/17/12 Price Is Right CM 11a-12p M----:30 \$450.00 P-4 0.00 NM \$450.00 Price Is Right Start Date **End Date** Weekdays Spots/Week Rating Rate M- - - - -Week: 09/17/12 09/23/12 \$450.00 0.00 - - WTF- -21 WTSP 09/12/12 09/14/12 M-F 12-1230p CM 12-1230p :30 \$325.00 P-4 0.00 NM 4 \$1,300.00 10 News @ Noon End Date Weekdays Start Date Spots/Week Rating Rate - WTF-Week: 09/10/12 09/16/12 \$325.00 0.00 22 WTSP 09/17/12 09/17/12 M-F 12-1230p СМ 12-1230p M- - - - -:30 \$450.00 P-4 0.00 NM \$450.00 10 News @ Noon Weekdays Start Date **End Date** Spots/Week Rating Rate M- - - - -Week: 09/17/12 09/23/12 0.00 \$450.00 23 WTSP 09/12/12 09/14/12 CM 1230-130p --WTF--:30 \$425.00 P-4 0.00 NM \$1,700.00 Young and the Restless Weekdays Start Date **End Date** Spots/Week Rate Rating - - WTF- -Week: 09/10/12 09/16/12 \$425.00 0.00 E24 WTSP 09/17/12 09/17/12 Y&R CM 1230-130p M- - - - -:30 \$550.00 P-4 0.00 NM \$0.00 n Young and the Restless Start Date Weekdays Spots/Week Rating **End Date** Rate M- - - - -Week: 09/17/12 09/23/12 \$550.00 0.00Weekdays Ch Date Range Description Start/End Time Length Rate Rtg Type 1 WTSP 09/17/12-09/23/12 Y&R 1230-130p :30 (\$550.00) 0.00 NM Credited [moving to order 710415] - - WTF- -E 25 WTSP 09/12/12 09/14/12 B&B CM 130-2p :30 \$425.00 P-4 0.00 NM \$1,275.00 3 **Bold and Beautiful** Spots/Week Start Date **End Date** Weekdays Rate Rating - - WTF- -Week: 09/10/12 09/16/12 \$425.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 WTSP 09/10/12-09/16/12 B&B - - WThF- -(\$425.00) 0.00 NM 130-2p :30 Credited E 26 WTSP 09/17/12 09/17/12 B&B 130-2p M- - - - -:30 \$550.00 P-4 0.00 NM \$0.00 **Bold and Beautiful** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$550.00 0.00Ch Date Range Start/End Time Spot Description Length Weekdays Rate Rtg Type (\$550.00) 0.00 NM 1 WTSP 09/17/12-09/23/12 B&B 130-2p :30 Credited [moving to order 710415] - - WTF- -E 27 WTSP 09/12/12 09/14/12 M-F 2-3p CM 2-3p :30 \$300.00 P-4 0.00 NM 2 \$600.00 The Talk

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Order / Rev: 710410 - 6 Advertiser: Obama/D/President

CBS Evening News

Weekdays

- W- F- -

Spots/Week

End Date

09/16/12

Start Date

Week: 09/10/12

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Flight Dates: 09/12/12 - 09/17/12 Estimate: 1536 A

Ln Ch End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Start Amount 09/17/12 09/17/12 M-F 2-3p M-\$300.00 P-4 28 WTSP СМ 2-3p :30 0.00 NM \$300.00 The Talk Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 09/17/12 09/23/12 M- - - -\$300.00 0.00 29 WTSP 09/12/12 09/14/12 M-F 3-4p CM 3-4p --WTF--:30 4 \$300.00 P-4 0.00 NM 4 \$1,200.00 Let's Make a Deal Weekdays Start Date **End Date** Spots/Week Rate Rating - - WTF- -Week: 09/10/12 09/16/12 \$300.00 0.00 30 WTSP 09/17/12 09/17/12 M-F 3-4p CM 3-4p M- - - - -:30 1 \$275.00 P-4 0.00 NM \$275.00 Let's Make a Deal Spots/Week Start Date **End Date** Weekdays Rating Rate M- - - -Week: 09/17/12 09/23/12 \$275.00 0.00 31 WTSP 09/12/12 09/14/12 M-F 4-5p CM 4-5p --WTF--:30 4 \$300.00 P-4 0.00 NM 4 \$1,200.00 Dr. Phil Rating Start Date **End Date** Weekdays Spots/Week Rate - WTF-Week: 09/10/12 09/16/12 \$300.00 0.00 32 WTSP 09/17/12 09/17/12 M-F 4-5p СМ 4-5p M- - - - -:30 \$400.00 P-4 0.00 NM \$400.00 Dr. Phil Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 09/17/12 09/23/12 M- - - -\$400.00 0.00 E33 WTSP 09/12/12 09/14/12 M-F 5-530p CM 5-530p --WTF--:30 \$200.00 P-4 0.00 NM \$600.00 3 5-530p 10 News Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 09/10/12 - - WTF- -09/16/12 \$200.00 0.00 Weekdays Ch Date Range Description Start/End Time Length Rate Rtg Type - - WThF- -(\$200.00) 0.00 NM 3 WTSP 09/10/12-09/16/12 M-F 5-530p 5-530p :30 Credited [mg 7-9a 9/17] 34 WTSP 09/17/12 09/17/12 M-F 5-530p СМ 5-530p M- - - - -:30 \$275.00 P-4 0.00 NM \$275.00 5-530p 10 News Spots/Week Start Date **End Date** Weekdays Rate Rating M- - - - -09/23/12 Week: 09/17/12 \$275.00 0.00 35 WTSP 09/12/12 09/14/12 M-F 530-6p - - WTF- -CM 530-6p :30 \$200.00 P-4 0.00 NM \$800.00 4 10 News at 530p Start Date Spots/Week **End Date** Weekdays Rate Rating - - WTF- -Week: 09/10/12 09/16/12 \$200.00 0.00 36 WTSP 09/17/12 09/17/12 M-F 530-6p CM 530-6p M- - - - -:30 1 \$275.00 P-4 0.00 NM \$275.00 1 10 News at 530p Start Date **End Date** Weekdays Spots/Week Rating Rate M- - - - -Week: 09/17/12 09/23/12 \$275.00 0.00 6-630p - - WTF- -E 37 WTSP 09/12/12 09/14/12 M-F 6-630p CM :30 6 \$250.00 P-4 0.00 NM \$1,000.00 6-630p 10 News Start Date **End Date** Weekdays Spots/Week Rate Rating - - WTF- -Week: 09/10/12 09/16/12 6 \$250.00 0.00 Ch Date Range Description Start/End Time Spot Weekdays Length Rate Rtg Type 3 WTSP 09/10/12-09/16/12 M-F 6-630p 6-630p --WThF----(\$250.00) 0.00 NM :30 [combine into 1x 6p 9/17] --WThF----:30 (\$250.00) 0.00 NM 4 WTSP 09/10/12-09/16/12 M-F 6-630p 6-630p Credited [combine into 1x 6p 9/17] CM 38 WTSP 09/17/12 09/17/12 M-F 6-630p :30 6-630p M- - - - -2 \$500.00 P-4 0.00 NM 2 \$1,000.00 6-630p 10 News Weekdays Spots/Week **End Date** Rating Start Date Rate M- - - -Week: 09/17/12 09/23/12 \$500.00 0.00 39 WTSP 09/12/12 09/14/12 --W-F--**CBS Evening News** CM 630-7p :30 2 \$600.00 P-3 0.00 NM 2 \$1,200.00

Rating

0.00

Rate

\$600.00

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Order / Rev: 710410 - 6 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
41 WTSP 0	9/12/1	2 09/14/12	7-730p 10 News, 7pm M	CM -F	7-730p	WTF- ·	- :30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
<u>Start I</u> Week: 09/10		End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$300.00	Rating 0.00						
42 WTSP 0	9/17/1	2 09/17/12	7-730p Wheel of Fortune	СМ	7-730p	M	- :30	1	\$1,300.00 P-4	0.00 NM	1	\$1,300.00
Start I Week: 09/17		End Date 09/23/12	Weekdays M	Spots/Week	Rate \$1,300.00	Rating 0.00						
43 WTSP 0	9/12/1	2 09/14/12	730-8p Inside Edition	СМ	730-8p	WГF- ·	- :30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
Start I Week: 09/10		End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$300.00	Rating 0.00						
44 WTSP 0	9/17/1	2 09/17/12	730-8p Jeopardy	СМ	730-8p	М	- :30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
Start I Week: 09/17		End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$1,500.00	Rating 0.00						
45 WTSP 0	9/12/1	2 09/14/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135	р WTF-	- :30	4	\$750.00 P-4	0.00 NM	4	\$3,000.00
Start I Week: 09/10		End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$750.00	Rating 0.00						
46 WTSP 0	9/17/1	2 09/17/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135	р М	- :30	1	\$1,000.00 P-4	0.00 NM	1	\$1,000.00
<u>Start I</u> Week: 09/17		End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
47 WTSP 0	9/15/1	2 09/15/12	LN (Sa) Late News (Sa)	СМ	Sa 11-1135p	S	- :30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Start I Week: 09/10		End Date 09/16/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
48 WTSP 0	9/16/1	2 09/16/12	LN (Su) Late News (Su)	СМ	Su 11-1135p		S :30	1	\$600.00 P-4	0.00 NM	1	\$600.00
Start I Week: 09/10		End Date 09/16/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
49 WTSP 0	9/12/1	2 09/14/12	Letterman Late Night with D	CM avid Letterma	1135p-1237a n	WTF- ·	- :30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
Start I Week: 09/10		End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$300.00	Rating 0.00						
50 WTSP 0	9/17/1	2 09/17/12	Letterman Late Night with D	CM	1135p-1237a	M	- :30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Start I	Date_	End Date	Weekdays		Rate	Rating						
Week: 09/17	7/12	09/23/12	M	1	\$350.00	0.00			\$475.00 D.4	0.00.004		#475.00
52 WTSP 0	19/17/1	2 09/17/12	Late Late Show Late Late Show	СМ	1237-137a	М	- :30	1	\$175.00 P-4	0.00 NM	1	\$175.00
Start I Week: 09/17		End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$175.00	Rating 0.00						
53 WTSP 0	9/15/1	2 09/15/12	Sat 6-8a 10 News, 6am Sa	CM aturday	Sat 6-8a	S	- :30	2	\$40.00 P-4	0.00 NM	2	\$80.00
Start I Week: 09/10		End Date 09/16/12	Weekdays	Spots/Week 2	<u>Rate</u> \$40.00	Rating 0.00						
E 54 WTSP 0			Sat 8-10a CBS This Mornin	CM	Sat 8-10a	S	- :30	2	\$80.00 P-4	0.00 NM	0	\$0.00
<u>Start I</u> Week: 09/10		End Date 09/16/12	Weekdays	Spots/Week 2	<u>Rate</u> \$80.00	Rating 0.00						
Spot Ch D	ate Ra		escription	Star	t/End Time B-10a	0.00	Weekdays	_	<u> </u>	Rtg Type 0.00 NM		
Credi	ited								, ,			
2 WTSP 09 Credi		2-09/16/12 S	at 8-10a	Sat	8-10a		Sa		:30 (\$80.00)	0.00 <i>NM</i>		
56 WTSP 0	9/15/1	2 09/15/12	Sat 7-730p Wheel of Fortune	СМ	Sat 7-730p	S	- :30	1	\$150.00 P-4	0.00 NM	1	\$150.00
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Order / Rev: 710410 - 6 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Day	ys L	en Spot	S	Rate Pri	Rtg Type	Spots	Amount
56 WTSP	09/15/1	2 09/15/12	Sat 7-730p Wheel of Fortune	СМ	Sat 7-730p		- S-	:30	1 \$	150.00 P-4	0.00 NM	1	\$150.00
Sta Week: 09/	rt Date	End Date 09/16/12	Weekdays	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00							
		2 09/15/12	Sat 730-8p	СМ	Sat 730-8p		- S-	:30	1 \$	150.00 P-4	0.00 NM	1	\$150.00
	rt Date	End Date	Jeopardy <u>Weekdays</u> S-	Spots/Week	Rate	Rating							
Week: 09/ 58 WTSP		09/16/12	CBS Sunday Morr	ning CM	\$150.00 Sun 9-1030a	0.00	S	:30	1 \$1,	600.00 P-2	0.00 NM	1	\$1,600.00
Sta	rt Date	End Date	CBS Sunday Mor Weekdays	ning Spots/Week	Rate	Rating							
Week: 09/		09/16/12	S		\$1,600.00	0.00						ĺ	
60 WTSP	09/17/1	2 09/17/12	Mon Prime A How I Met Your M	CM lother	Mon 8-9p	М		:30	1 \$9,	000.00 P-3	0.00 NM	1	\$9,000.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$9,000.00	Rating 0.00							
		2 09/17/12	Mon Prime B 2 Broke Girls	CM	Mon 9-10p	M		:30	1 \$5,	500.00 P-4	0.00 NM	1	\$5,500.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	M	1	\$5,500.00	0.00			4 00	500 00 B 4	0.00.1114		40 500 00
62 WISP	09/17/1	2 09/17/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	М		:30	1 \$3,	500.00 P-4	0.00 NM	1	\$3,500.00
<u>Sta</u> Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$3,500.00	Rating 0.00							
E 63 WTSP	09/12/1	2 09/12/12	Wed Prime B Criminal Minds	СМ	Wed 9-10p	W-		:30	2 \$3,	000.00 P-4	0.00 NM	1	\$3,000.00
	rt Date	End Date	Weekdays W	Spots/Week	Rate	Rating							
Week: 09/ Spot Ch	Date Ra	09/16/12 nge D	escription		\$3,000.00 t/End Time	0.00	Wee	kdays	Length	Rate	Rtg Type		
2 WTSP	09/10/12	2-09/16/12 V	Ved Prime B	Wed	l 9-10p		W-		:30	(\$3,00 0.00)	0.00 NM		
	09/12/1	2 09/12/12	Wed Prime C	CM	Wed 10-11p	W-		:30	1 \$2.	500.00 P-4	0.00 NM	0	\$0.00
	00/12/1	_ 00,,	CSI: Crime Scene						. 4-,		0.00		ψ0.00
Sta Week: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$2,500.00	Rating 0.00							
Spot Ch	Date Ra	nge D	escription	Start	t/End Time	0.00		 _	Length		Rtg Type		
	09/10/12 edited	2-09/16/12 V	Ved Prime C	Wed	l 10-11p		W-		:30	(\$2,500.00)	0.00 <i>NM</i>		
		2 09/13/12	Thu Prime A	CM	Thu 8-9p	T	<u>'</u>	:30	1 \$2	500 00 P-4	0.00 NM	0	\$0.00
L 03 W 131	03/13/1	2 09/13/12	Big Bang Theory/			1		.50	ι ψ∠,	300.001 -4	0.00 14101		ψ0.00
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating							
Week: 09/ Spot Ch	Date Ra	09/16/12 nge D	escription		\$2,500.00 t/End Time	0.00	Wee	kdays	Length	Rate	Rtg Type		
	09/10/12 edited	2-09/16/12 T	hu Prime A	Thu	8-9p		7	Γh	:30	(\$2,50 0.00)	0.00 NM		
		2 09/13/12	Thu Prime C	CM	Thu 10-11p	T	'	:30	1 \$2.	000.00 P-4	0.00 NM	1	\$2,000.00
			Thu Prime C		•				,				* _,
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$2,000.00	Rating 0.00							
68 WTSP	09/14/1	2 09/14/12	Fri Prime A Undercover Boss	СМ	Fri 8-9p		F	:30	2 \$1,	500.00 P-4	0.00 NM	2	\$3,000.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays	Spots/Week 2	Rate \$1,500.00	Rating 0.00							
			Fri Prime B CSI: NY	CM	Fri 9-10p	====	F	:30	2 \$1,	500.00 P-4	0.00 NM	2	\$3,000.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays	Spots/Week 2	Rate \$1,500.00	Rating 0.00							
			Fri Prime C	CM	Fri 10-11p		F	:30	2 \$1,	500.00 P-4	0.00 NM	2	\$3,000.00
			Blue Bloods									İ	

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Order / Rev: 710410 - 6 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch Start Er	nd Inv	ventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
70 WTSP 09/14/12 09/		Prime C ue Bloods	СМ	Fri 10-11p	F	- :30	2	\$1,500.00 P-4	0.00 NM	2	\$3,000.00
		Veekdays F	Spots/Week 2	Rate \$1,500.00	Rating 0.00						
71 WTSP 09/15/12 09/		t Prime B imetime Saturd	CM av	Sat 9-10p	S-	- :30	1	\$1,000.00 P-4	0.00 NM	1	\$1,000.00
	Date V		Spots/Week	Rate \$1,000.00	Rating 0.00						
72 WTSP 09/16/12 09/		n Prime A Minutes	СМ	7-8p	{	S :30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
	Date <u>V</u>	Veekdays S	Spots/Week 1	Rate \$2,500.00	Rating 0.00						
73 WTSP 09/16/12 09/	/16/12 Su	n Prime B g Brother 14	СМ	Sun 8-9p	5	S :30	2	\$3,500.00 P-4	0.00 NM	2	\$7,000.00
Week: 09/10/12 09/1	6/12 -	S	Spots/Week 2	Rate \$3,500.00	Rating 0.00						
74 WTSP 09/16/12 09/	Th	ne Good Wife	СМ	Sun 9-10p	{	S :30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
	<u>Date</u>	Veekdays S	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
75 WTSP 09/16/12 09/		n Prime D ne Mentalist	СМ	Sun 10-11p	{	S :30	2	\$1,800.00 P-4	0.00 NM	2	\$3,600.00
	Date <u>V</u>	<u>Veekdays</u> S	Spots/Week 2	Rate \$1,800.00	Rating 0.00						
E76 WTSP 09/16/12 09/		L Football Gam		4-7p		S :30	1	\$4,000.00 P-4	0.00 NM	0	\$0.00
	Date V	<u>Veekdays</u> S	Spots/Week 1	Rate \$4,000.00	Rating 0.00						
<u>Spot</u> <u>Ch</u> <u>Date Range</u> 1 WTSP 09/10/12-09/1	Desc	ription	Start	/End Time		Weekdays		ngth Rate :30 (\$4,000.00	Rtg Type		
Credited [move to 1p game		i oolban Gamo i	,, <u> </u>				5 4	.00(\$\psi\$1,000.00)	, 0.00 14111		
E 77 WTSP 09/16/12 09/		L Football Gam		4-7p	5	S :30	1	\$4,000.00 P-4	0.00 NM	0	\$0.00
	Date V 6/12 -	<u>Veekdays</u> S	Spots/Week 1	Rate \$4,000.00	Rating 0.00						
Spot Ch Date Range 1 WTSP 09/10/12-09/1	Desc	ription Football Game :	Start	/End Time		Weekdays	_	ngth Rate :30 (\$4,000.00	Rtg Type		
Credited [move to 1p game		r ootban Game i	,,,,				24	.σσ(φ 1,σσσ.σσ)	, 0.00 / 1111		
78 WTSP 09/12/12 09/	/12/12 We		CM	Wed 10-11p	W	- :30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
Start Date End		SI: Crime Scene <u>Veekdays</u>	Investigation Spots/Week	Rate	Rating						
Week: 09/10/12 09/1	6/12 -	- W	1	\$2,500.00	0.00			Фо 500 00 D 4	0.00 NIM	_	# 0.00
E79 WTSP 09/13/12 09/		u Prime A g Bang Theory/	CM Two and a Ha	Thu 8-9p I	T	- :30	1	\$2,500.00 P-4	0.00 NM	0	\$0.00
		<u>Veekdays</u> T	Spots/Week 1	Rate \$2,500.00	Rating 0.00						
Spot Ch Date Range 1 WTSP 09/10/12-09/1		ription Prime A	<u>Start</u> Thu	/End Time 8-9p		Weekdays	_	ngth Rate :30 (\$2,500.00	Rtg Type		
Credited	10,12 1110 1	7,1710 71	1110	о ор 					, 0.00 14111		
80 WTSP 09/13/12 09/		u Prime B g Brother 14	CM	Thu 9-10p	T	- :30	1	\$7,000.00 P-3	0.00 NM	1	\$7,000.00
		<u>Veekdays</u> T	Spots/Week 1	Rate \$7,000.00	Rating 0.00						
81 WTSP 09/13/12 09/		u Prime C nu Prime C	СМ	Thu 10-11p	T	- :30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
	<u>Date</u> <u>V</u> 6/12 -	<u>Veekdays</u> T	Spots/Week 1	Rate \$2,000.00	Rating 0.00						

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Order / Rev: 710410 - 6 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
82 WTSP	09/17/1	2 09/17/12	Mon Prime B 2 Broke Girls	СМ	Mon 9-10p	M	:30	1	\$2,700.00 P-4	0.00 NM	0	\$0.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ Spot Ch	17/12 Date Ra	09/23/12 inge D	M escription		\$2,700.00 t/End Time	0.00	Weekdays	Le	ngth Rate	Rtg Type		
1 WTSP	09/17/12	2-09/23/12 N			9-10p		M	-	:30 (\$2,700.00)			
	edited	0.00/40/40	NEL E VI II O	"4 014					# 4.000.00 D .4	0.00.104		Φο οο
E83 WISP	09/16/1	2 09/16/12	NFL Football Ga		1-4p	S	:30	2	\$4,000.00 P-4	0.00 NM	0	\$0.00
Sta Week: 09/	rt Date	End Date 09/16/12	Weekdays S	Spots/Week	Rate	Rating						
	Date Ra		escription escription		\$4,000.00 t/End Time	0.00	Neekdays	Le	ngth Rate	Rtg Type		
	09/10/12 edited	2-09/16/12 N	IFL Football Game	e #1 1-4p			Sı	u	:30 (\$4,000.00)	0.00 <i>NM</i>		
		2-09/16/12 N	IFL Football Game	e #1 1-4p		-	Sı	u	:30 (\$4,000.00)	0.00 <i>NM</i>		
	edited											
84 WTSP	09/15/1	2 09/15/12	NCAA Football (3-7p	S-	:30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
Sta Week: 09/	rt Date	End Date 09/16/12	Weekdays	Spots/Week	Rate	Rating 0.00						
		2 09/15/12		CM	\$2,500.00 Sat 6-8a	S-	:30	2	\$40.00 P-4	0.00 NM	2	\$80.00
_			10 News, 6am S	•								
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week 2	Rate \$40.00	Rating 0.00						
86 WTSP	09/12/1	2 09/14/12	M-F 9-930a 10 N 10 News, 9am	lews, 9a@M	9-9:30A	WГF	:30	1	\$70.00 P-4	0.00 NM	1	\$70.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	WTF	1	\$70.00	0.00 WTF			#00 00 P 4	0.00.004		#00.00
87 WISP	09/12/1	2 09/14/12	5-530a 5-530a 10 News	CM s	5-530a	WIF	:30	1	\$90.00 P-4	0.00 NM	1	\$90.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 1	Rate \$90.00	Rating 0.00						
		2 09/14/12	CBS This Mornir	•	7-9a	WTF	:30	4	\$125.00 P-4	0.00 NM	4	\$500.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	WTF	<u>4</u>	\$125.00	0.00	-20		₾2 F00 00 D 4	0.00 NIM		#2.500.00
89 W15P	09/12/1	2 09/12/12	Wed Prime A Big Brother 14	CM	Wed 8-9p	W	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$3,500.00	Rating 0.00						
		2 09/17/12	M-F 930-10a	СМ	930-10a	M	:30	1	\$100.00 P-4	0.00 NM	1	\$100.00
Sta	rt Date	End Date	Inside Edition Weekdays	Spots/Week	Rate	Rating						
Week: 09/	17/12	09/23/12	M	1	\$100.00	0.00					_	•
91 WTSP	09/17/1	2 09/17/12	M-F 10-11a Studio 10	CM	10-11a	M	:30	2	\$75.00 P-4	0.00 NM	2	\$150.00
Sta Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 2	Rate \$75.00	Rating 0.00						
E 92 WTSP			-	CM	Sat 8-10a	S-	:30	2	\$160.00 P-3	0.00 NM	1	\$160.00
			CBS This Morni	,		5						
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week 2	Rate \$160.00	Rating 0.00						
Spot Ch	Date Ra		escription	Star	t/End Time 8-10a		<u>Weekdays</u>	<u>Le</u>	ngth Rate :30 (\$160.00)	Rtg Type		
	edited	2-09/10/12 S	aι υ- ιυα	Sali	J-1Ua		sa	-	.50 (φτου.υυ)	0.00 14141		
		order 710415			Ed 0.0				Φ4 500 00 D	0.00.111	_	00.00
E 93 WTSP	09/14/1	∠ ∪9/14/12	Fri Prime A Undercover Bos	CM s	Fri 8-9p	F	:30	1	\$1,500.00 P-4	0.00 NM	0	\$0.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 710410 - 6 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Day	ys	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 93 WTSP	09/14/1	2 09/14/12	Fri Prime A Undercover Boss	СМ	Fri 8-9p		F	:30	1 9	\$1,500.00 P-4	0.00 NM	0	\$0.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	F	1	\$1,500.00	0.00	10/4	a deday o	Lon	ath Doto	Dta Tuna		
	Date Ra 09/10/12	2-09/16/12 F	escription iri Prime A	Star Fri 8	t/End Time 3-9p			<u>eekdays</u> F	Len	<u>911 </u>	Rtg Type 0.00 NM		
Cre	edited												
E94 WTSP	09/14/1	2 09/14/12	Fri Prime B CSI: NY	CM	Fri 9-10p		F	:30	1 9	\$1,500.00 P-4	0.00 NM	0	\$0.00
	rt Date	End Date	Weekdays	Spots/Week		Rating							
Week: 09/ Spot Ch	/10/12 Date Ra	09/16/12	F escription		\$1,500.00 t/End Time	0.00	We	eekdays	Len	oth Rate	Rtg Type		
		2-09/16/12 F			9-10p			F		:30 (\$1,500.00)			
	edited									<u> </u>		_	•
95 WTSP	09/15/1	2 09/15/12	Sat Prime A Crimetime Saturd	CM lav	Sat 8-9p		- S-	:30	2 \$	\$1,000.00 P-4	0.00 NM	2	\$2,000.00
	rt Date	End Date	Weekdays	Spots/Week		Rating							
Week: 09/		09/16/12	Sat Prime C	CM	\$1,000.00 Sat 10-11p	0.00	C	:30	1 (\$1,400.00 P-4	0.00 NM	1	\$1,400.00
90 W13F	09/13/1	2 09/13/12	48 Hours Mystery		Sat 10-11p		- 3-	.50	1 、	\$1,400.00 F-4	0.00 INIVI	Į.	\$1,400.00
	rt Date	End Date 09/16/12	Weekdays	Spots/Week		Rating							
Week: 09/ 97 WTSP			M-F 10-11a	CM	\$1,400.00 10-11a	0.00 T	`F	:30	2	\$50.00 P-4	0.00 NM	2	\$100.00
			Studio 10	-						,			•
<u>Sta</u> Week: 09/	rt Date /10/12	End Date 09/16/12	<u>Weekdays</u> TF	Spots/Week 2		Rating 0.00							
			NFL Football Gam		1-4p		S	:30	1 9	\$8,000.00 P-3	0.00 NM	1	\$8,000.00
Cto	ut Doto	End Data	NFL Football Gar		Doto	Dating							
Week: 09/	rt Date /10/12	End Date 09/16/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$8,000.00	Rating 0.00							
99 WTSP	09/13/1	2 09/13/12	Thu Prime A	CM	Thu 8-9p	T	`	:30	1 5	\$5,000.00 P-3	0.00 NM	1	\$5,000.00
Sta	rt Date	End Date	Big Bang Theory/ Weekdays	Spots/Week		Rating							
Week: 09/	/10/12	09/16/12	T		\$5,000.00	0.00							
100 WTSP	09/14/1	2 09/14/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135	р	F	:30	1	\$750.00 P-4	0.00 NM	1	\$750.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	F	1 CM	********	0.00		.20		\$200.00 D.4	0.00 NM	4	\$200.00
101 W13P	09/17/1	2 09/17/12	CBS This Morning		7-9a	М		:30	1	\$200.00 P-4	0.00 NM	1	\$200.00
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week		Rating							
Week: 09/		09/23/12	10 News Replay	CM	\$200.00 M-F 207-242	0.00 x	F	:30	1	\$45.00 P-4	0.00 NM	1	\$45.00
			10 News Replay	-	-					,			,
Sta Week: 09/	rt Date /10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$45.00	Rating 0.00							
			10 News Replay	CM	M-F 207-242			:30	1	\$25.00 P-4	0.00 NM	1	\$25.00
01-	at Data	E. J.D.	10 News Replay	0	Data	Detien							
<u>Sta</u> Week: 09/	rt Date /17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$25.00	Rating 0.00							
N104 WTSP	09/17/1	2 09/17/12	M-F 9-930a 10 Ne	ews, 9a@M	9-9:30A	M		:30	1	\$100.00 P-4	0.00 NM	0	\$0.00
Sta	rt Date	End Date	10 News, 9am Weekdays	Spots/Week	Rate	Rating							
Week: 09/	/17/12	09/23/12	M	1	\$100.00	0.00							
	Date Ra 09/17/12		escription 1-F 9-930a 10 News		<u>t/End Time</u> 30A		We M-	<u>eekdays</u>	Len	gth <u>Rate</u> :30 (\$100.00)	Rtg Type 0.00 NM		
Cre	edited						=			(, : ====)			
[mc		order 710415)	СМ	5-530a	M		:30	1	\$200.00 P-3	0.00 NM	1	\$200.00
INIUS WISP	03/17/1	Z U3/11/12		CIVI	J-330a	IVI		.30	'	φ ∠ υυ.υυ P-3	U.UU INIVI	1	φ∠00.00

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 Order / Rev:
 710410 - 6
 Advertiser:
 Obama/D/President

 Alt Order #:
 06299734
 Product Desc:
 OBAMA FOR AMERICA
 WTSP-TV

 Flight Dates:
 09/12/12 - 09/17/12
 Estimate:
 1536 A

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	s Len Spots	Rate Pri	Rtg Type	Spots	Amount
			5-530a 5-530a 10 News								
Sta Week: 09	art Date /17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$200.00	Rating 0.00					

Totals 167 \$118,825.00